

Mercedes-Benz Fashion Week at SMASHBOX STUDIOS

FALL 2005 COLLECTIONS

Drawing the oversize designer sunglasses perched atop your head to shield your eyes from the summer sun as it descends beyond the horizon, you notice that the pricey iced latte you'd been sipping has dissolved into a mixture of water, coffee, and sugar. A sign that it's time to go. A warm breeze kisses your cheeks and tickles your hair, promising that tomorrow would be another beautiful L.A. day. But now it is time to transform from the casual, flip-flop, t-shirt, and jeans Angeleno into the glamorous, chic, sophisticated Angeleno of the eve.

Suddenly, the lazy day spent at the Melrose sidewalk café comes crashing to a halt and time is no longer yours to waste. Cocktails, Hollywood hot spot dinner reservations, and dance floors await! The flip-flops are kicked off, replaced by delicate stilettos that boggle the male mind. Stripping off the t-shirt and sending it flying into the hamper, you don a flowing, feminine concoction. The jeans remain put, perfect as they are. Gold chains grace the neckline while the wrists are adorned with bangles. Hair brushed, minimal make-up reapplied, everything important in your life thrown into the small metallic hobo and out you go!

Such is the life of the fashionable Angeleno. Casual and couture happily married on thousands like you with a lifestyle that celebrates the eclectic fashion scene of Southern California.

Come join us at The Design Suites to experience all that the laid back California lifestyle has to offer. The must have accessories, chic denim, and feminine contemporary lines line together harmoniously at 7th on Sixth's Design Suites at The Beverly Hilton.

We are very happy to have this opportunity to highlight these fabulous designers. We'll see you at The Design Suites!

Lauren Gurvich
West Coast Director
Sales and Marketing

Nancy Tam
West Coast Intern

Sasha Sokhis
West Coast Intern



Yen Linh

Embracing the East and West, the Yen Linh collection is inspired by the grace and beauty of Vietnam and the free voice of American creativity. Hand-crafted by Vietnamese artisans, the Yen Linh collection of handbags, shoes and jackets delivers unique designs in vibrant silk, beautiful mother-of-pearl, detailed embroidery and intricate beadwork.

Yen Linh donates a portion of the proceeds to provide milk, clothing, medical supplies and other necessities to orphanages in Vietnam. Designer: Linh Quach Phone: 817-453-4298
Email: linh@yenlinh.com Website: www.yenlinh.com